



Mid America Bengali Association *presents*
Bangamela 2010
 in association with **THE TIMES OF INDIA**

বঙ্গমেলা

Sheraton Music City Hotel,
 Nashville, Tennessee, USA
July 2-4, 2010

MID AMERICA BENGALI ASSOCIATION ■ A nonprofit organization under IRS 501(c)(3)
 Dedicated to the promotion and preservation of Bengali Language, Art, Literature and Culture in Mid America
 PO Box 682666, Franklin, TN 37068-2666 ■ 770-789-2311

Web: <http://www.mabaonline.net> ■ <http://www.bangamela.org> ■ email: info@mabaonline.net or info@bangamela.org

LIVE DISPLAY ADVERTISEMENT FORM

(Please submit a separate application for each advertisement)

The Bangamela 2010 Committee invites you to advertise your products and services by putting up a banner or displaying on a projection screen in a visible location during the event. Bangamela 2010 is expected to be attended by about 1,000 attendees from several mid-western states.

To:
 Bangamela 2010 Committee:
 I am interested in having a live display advertisement of my products and services during the Bangamela 2010 event in a visible location during the event. I understand that I will provide the finished ad materials to the Bangamela representative listed below by June 15th, 2010. After this date, my ad will only be displayed if there is any space remaining, and I will not be entitled to any refund. I also understand Bangamela 2010 committee is not in way liable for misrepresentations of products on my ads.

A check of \$ _____ for the ad is enclosed.

Company/Organization Name: Phone #:
 Contact Name: Phone #:
 Address:

 E-mail:

Advertisement Rate (must select one box) (submit separate forms for each display ad):

- Very High Visibility Banner Ad - \$1,500 Standard Banner Ad - \$500 (Max size 10' X 3')
- (Banner will be displayed in a visible space inside the auditorium or on the concourse)
- Slide display ad - \$350 (At least 6 displays of the ad on a screen in the auditorium during the event)
- Combo Package – contact Bangamela representative below for details

For questions and submissions of live display ad materials, please contact:

Jayasri Dasgupta

Phone: (615) 646-3895

E-mail: jayasridg@gmail.com

TERMS AND CONDITIONS:

- All completed banners and/or slide display ads must be provided by the advertiser.
- 50% down payment is required at the time of the booking; remaining payment will be due by June 15, 2010.
- Money will be refunded if the Bangamela 2010 event is cancelled, other than the reasons of “act of God”, “act of war”, and “national emergency”.
- Banner ads will be displayed during the event days based on the available display space and observing all hotel and fire department regulations.
- Bangamela committee reserves the rights to cancel the live display of banner ad or slide display at any time for any reason. However, money will be refunded in case of cancellation.
- Final ad materials must be received by the Bangamela representative above by June 15, 2010. There will be no refund if the ad is not received within this date.

Signature of the advertiser Date

OFFICE USE ONLY:

AD Form collected by Phone Date

Payment Information

Please make the check payable to **Bangamela 2010** and send the payment to Mid America Bengali Association, PO Box 682666, Franklin, TN 37068-2666